

Recruitment Activities

In addition to working with your club advisors to share email and social media blasts, take steps to advertise through other channels. Consider how students get information on campus. Below are some ideas for recruiting club members:

- Take out an ad in your school newspaper, weekly flyer, or newsletter.
- Post flyers throughout campus—not only in the classrooms and halls, but also at places where students tend to gather or spend time waiting, like the dining hall or health center.
- Make sure your club is listed on your school’s student organizations webpage.
- Send recruitment emails to all students at your school.
- Talk to your teachers and counselors about the club and ask them to share the information. Remember to leave them with a few flyers to distribute.
- Present your club and its mission in front of your class, school, or community center. Engage your audience by telling them why you were inspired to start the club, then invite them to join.
- Partner with other clubs on campus to help recruit members. Highlight the benefits and similarities of your club, and how members can be involved in both clubs.
- Organize a recruitment event on campus or post up at an existing event to share information.
- Set up a booth, host a pizza night, or meet in a cafe. Present the details of your club, leave plenty of time for questions, and share enrollment materials

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CREATE YOUR OWN
RECRUITMENT FLIER](#)

Remember to emphasize that your club is open to neurodivergent students and allies. This work centers the leadership of neurodivergent students, but it’s important to share that all who align with our mission are welcome to join!

