

Activity Idea

Try this activity to get ideas when creating the mission and vision statement!

- Gather members, or an interested friend if you don't have members yet.
- Set a timer and brainstorm all the words and phrases that you can think of related to your club's goals, purpose, values, culture, and more. This is open space to dream - BE BOLD!
- Invite everyone to take a couple of minutes to add stars to the words and phrases they think are most important for the mission and vision.
- Pull the words and phrases highlighted onto a new page or flip chart. Take some time to discuss how to pull these together into cohesive mission & vision statements, making sure everyone's voice is heard.
- If you have a large group, it may be helpful to have 1-2 volunteers draft the statement from these words and phrases and then share with the full group for feedback and approval.
- Get agreement from everyone on the final mission and vision statements before sharing and promoting them.